



XDi

Certified UX & Usability Specialist

FOCUS

TOP
ANBIETER FÜR
WEITERBILDUNG
2026

XDi
Experience Design
Institut

[FOCUS.DE/BUSINESS](https://focus.de/business)

Discover the world of UX design

Become in this UX Design training a certified User Experience Designer with us. Expand your expertise by developing skills in UX research, UX design, user interface design (UI), information design and information architecture. Learn live online or in person with first-class, experienced trainers and earn a state-recognized accredited certificate.

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An overview of your career

Acquire sustainable knowledge and up-to-date UX design skills in a short time, focused on UX research, UX design, user interface design (UI), information design and information architecture. Learn from an industry expert alongside other professionals the exact skills you need for your daily work. Take the next career step and build solid, practical knowledge in .

Skills you'll master

- User Experience & Usability Basics
- User Research & Task Analysis
- Product requirements & Scope
- Information Architecture & Navigation
- Interaction Design & Information Design
- User Interface Design & Styleguide

Tools, techniques & methods



Adobe Cloud



Acrobat



Illustrator



Photoshop



Firefly



Canva



Figma



FigJam



Google



Gemini



Google Docs



Google Sheets



Google Slides



Teams



Prototyping



Design Patterns



Design System



Screen Design

Details of your course



Format

Live Online



Duration

Vollzeit: 3 Tage

Teilzeit: 6 Wochen



Start

individuell nach Vereinbarung



Scope

Vollzeit: 7 h / Tag

Teilzeit: 4 h / Woche



Languages

Benefits of our Live Online



Relevant, practical skills

You'll apply up-to-date knowledge and sound theory in a practical way within an interactive, collaborative learning environment, and you'll have a blast learning.



First-class, experienced trainers

Our trainers are empathetic, pedagogically skilled industry experts with extensive international experience and a passion for teaching.



Access to extensive resources

By participating in the seminar, you will receive high-quality training materials, a comprehensive presentation, numerous templates, best practices, and many valuable tips.



State-recognized certificate

Upon successful completion of the seminar, you will receive an attractive certificate that is state-recognized, enhances your resume, and opens doors.



Networking in an exclusive community

Through the XDi community, you gain access to an exclusive platform that connects and engages you with other professionals, our alumni, and trainers.



Thousands of satisfied participants

We are a pioneer in digital transformation training across the German-speaking region and have already provided thousands of professionals with new skills.

Our course is suitable for the following people



Employed professionals

Specialists in their field who want to acquire urgently needed skills, advance their careers, or simply broaden their horizons.



Freelancers and self-employed professionals

Independent experts who continuously expand their knowledge and learn new techniques to remain competitive and successful in the market.



Leaders and decision-makers

Department, Team Leaders and Executives who want to maximize their potential and develop themselves and their teams to achieve success together.

CURRICULUM

What you will learn

Hands-on education in the skills of the future

In this UX design course, you will acquire the most important UX design skills based on a curriculum developed by industry experts. This training program includes industry-validated content and plenty of hands-on practice with real-world use cases.



Module 1

User experience and usability basics

Fundamentals & backgrounds

The human brain, the digital eco system, the mature business, the user experience designer's profession

Definitions & disciplines

User experience design, human/user centered design, interaction design, usability, information architecture, user interface design

Phases & methods

User analysis & design research, business goals & product strategy, product scope & requirements, information architecture & navigation, information & interaction design, user interface design & styleguide

Rules & standards

Mental models, eight golden rules, principles of interaction design, Don't make me think, 10 usability heuristics, DIN ISO norms 9241-110, design laws, Apple interface guidelines, Google material design, Hick's and Fitts's law

Practical exercises: Collaborative UX research for UX & usability basics

Module 2

User research

Personas

User types, user segmentation, user goals and needs, market research vs. design research

Practical exercises: Developing personas, presentation, feedback and discussion

User scenarios

User scenarios, use cases, use contexts

Practical exercises: Developing a user scenario with all use cases, presentation, feedback and discussion

Module 3

Product scope & requirements

Functional specification

Requirement analysis and definitions, capability and scope matrix, user stories, user story mapping

Practical exercises: *Creating a user story map, presentation, feedback and discussion*

Content strategy

Content strategy, SEO, Content life cycle, voice of ton

Practical exercises: *Developing a content strategy using the content strategy planner, presentation, feedback and discussion*

Module 4

Information architecture and navigations flows

Information architecture, sitemaps

Information architecture, organization structures/schemata, sitemap, categorization and labeling, card sorting

Practical exercises: *Developing a information architecture using card sorting, presentation, feedback and discussion*

Navigation and search

Navigation technique, navigation logic and hierarchy, search, filter and sorting

Processes, flows and paths

Process design, flowcharts (user flows, screen flows), cores & paths

Module 5

Interaction design & prototyping

Sketches, scribbles and sketchnotes

Sketches, sketchnotes, stenceling, paper prototypes, paper cutouts, Design Studio

Practical exercises: *Creating first sketches and drafts of screens and features using the design studio-method (Lo-fi prototyping), presentation, feedback and discussion*

Wireframes and prototypes

Atomic design, wireframing (site structure, grids and stencils, using, placing and prioritizing of interface elements), interactive prototypes (with Axure, UXPin, InVision, Pop)

Practical exercises: *Selecting and refining sketches into wireframes (me-fi prototyping) with Balsamiq, Sketch and others*

Interaction design and design patterns

Design patterns, micro interactions, feedback and gesture operating, dynamic panels and states

Practical exercises: *Refining and implementing wireframes into interactive, clickable prototypes (hi-fi prototyping) with Axure, UXPin, Proto.io, Principle and others, presentation, feedback and discussion*

Module 6

User interface design & styleguide

Styleguide and graphic elements

Corporate design, color pallet, typography and fonts, UI patterns, graphical elements

Practical exercises: *Creating a mood board with imagery, color pallet and font selection as design basis, presentation and feedback*

Screen design & animations

Animations, transitions, fadings, micro interactions

Design & UI trends

One pager, flat UI, poster art and typography, image and video backgrounds

Also as in-house training available

Quickly acquire practical skills

Seminars for employees who want to acquire the necessary skills in a short period of time.

- ✓ Relevant topics for the future
- ✓ Hands-On Practice
- ✓ Exciting and interactive
- ✓ Modern learning methods
- ✓ Various types of funding



Your benefits

from attending an XDi seminar

Learn from experienced industry specialists and gain valuable knowledge and skills that you can apply directly in practice.



Close knowledge gaps and acquire new skills that you can immediately use in your professional life.



Advance your career, take on new responsibilities, and become a key player in your organization.



Apply your skills, continue developing, and achieve measurable results for yourself, your team, or your clients.



Stay up to date with the latest technologies and acquire skills that help you remain competitive.

What makes our UX design training

stand out compared to other providers



The truly valuable skills are taught

Many seminars teach outdated or irrelevant knowledge. At XDi, the focus is on high-quality content and up-to-date topics and techniques.



The seminars actually bring participants joy

Seminars are often dry, instructor-centered, and stiff. At XDi, seminars are interactive, engaging, and practical—and you can feel the difference.



Plenty of hands-on practice and personal interaction

Our seminars provide ample opportunity to apply what you've learned in practice, as well as to network and exchange ideas with other professionals.



Benefit from XDi

XDi focuses on new, interactive teaching and learning formats based on the latest findings in brain research. Our motto is “learning by doing”; participants in our training programs learn to apply relevant methods and techniques through practical exercises in realistic projects.



Officially recognized certificate

Upon completion of the training program, you will receive the „User Experience Designer“ certificate from the XDi – Experience Design Institute. The certificate is recognized by German UPA, the Interaction Design Foundation, and UXPA, and has earned an international reputation.



See for yourself!

Show more →



Andreas Lemburg

The seminar explains the connections between the different research and prototyping methods very clearly. All important methods are explained and supported by many exercises. The cheerful trainer created a good atmosphere.



Bernd Toepfer

"The seminar "UX Professional, Advanced User Experience" has given me a multitude of valuable ideas that will enrich my work in the conception of software systems. It is fascinating what a variety of topics we have worked through in three days. The extensive seminar documents with the many links to more in-depth information round off the positive overall impression."



5/5

Google



4,5/5

Trustpilot



4,9/5

Kursfinder



4,7/5

Career
Karma



4,9/5

Course
Report



4,7/5

SwitchUp

Our references

These companies are training their workforce with us and recruiting our students.

See all our references →

adidas

Allianz 

amazon 

 **AT&T**



 **Bayer**

 **BOSCH**

DAIMLER

Deloitte.

 **BAHN**

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**Learn today
for the world of tomorrow**

Contact

✉ intouch@xd-i.com

☎ +49 30 5200 1310

🕒 Mo. - Fr. 08:00 - 17:00 Uhr

🌐 xd-i.com