



Certified UX & Usability Professional

FOCUS

TOP
ANBIETER FÜR
WEITERBILDUNG
2026

XDi
Experience Design
Institut

[FOCUS.DE/BUSINESS](https://focus.de/business)

Discover the world of UX design

Become in this UX Design class a certified User Experience Designer with us. Expand your expertise by developing skills in UX research, UX design, user interface design (UI), information design and information architecture. Learn live online or in person with first-class, experienced trainers and earn a state-recognized accredited certificate.

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An overview of your career

Acquire sustainable knowledge and up-to-date UX design skills in a short time, focused on UX research, UX design, user interface design (UI), information design and information architecture. Learn from an industry expert alongside other professionals the exact skills you need for your daily work. Take the next career step and build solid, practical knowledge in .

Skills you'll master

- UX & Usability Principles
- User Research & Task Analysis
- Functional & Content Requirements
- Information Architecture & Navigation
- Interaction Design & Information Design
- Usability Testing

Tools, techniques & methods



Adobe Cloud



Acrobat



Illustrator



Photoshop



Firefly



Canva



Figma



FigJam



Google



Google Docs



Google Sheets



Google Slides



Gemini



Teams



Prototyping



Design Patterns



Design System

Details of your course



Format

Live Online



Duration

Vollzeit: 2 Tage

Teilzeit: 4 Wochen



Start

individuell nach Vereinbarung



Scope

Vollzeit: 7 h / Tag

Teilzeit: 4 h / Woche



Languages

English

German

Benefits of our Live Online



Relevant, practical skills

You'll apply up-to-date knowledge and sound theory in a practical way within an interactive, collaborative learning environment, and you'll have a blast learning.



First-class, experienced trainers

Our trainers are empathetic, pedagogically skilled industry experts with extensive international experience and a passion for teaching.



Access to extensive resources

By participating in the seminar, you will receive high-quality training materials, a comprehensive presentation, numerous templates, best practices, and many valuable tips.



State-recognized certificate

Upon successful completion of the seminar, you will receive an attractive certificate that is state-recognized, enhances your resume, and opens doors.



Networking in an exclusive community

Through the XDi community, you gain access to an exclusive platform that connects and engages you with other professionals, our alumni, and trainers.



Thousands of satisfied participants

We are a pioneer in digital transformation training across the German-speaking region and have already provided thousands of professionals with new skills.

Our course is suitable for the following people



Employed professionals

Specialists in their field who want to acquire urgently needed skills, advance their careers, or simply broaden their horizons.



Freelancers and self-employed professionals

Independent experts who continuously expand their knowledge and learn new techniques to remain competitive and successful in the market.



Leaders and decision-makers

Department, Team Leaders and Executives who want to maximize their potential and develop themselves and their teams to achieve success together.

CURRICULUM

What you will learn

Hands-on education in the skills of the future

In this UX design course, you will acquire the most important UX design skills based on a curriculum developed by industry experts. This training program includes industry-validated content and plenty of hands-on practice with real-world use cases.



Module 1

Design process and design principles

Usability principles

The convivence of multiple disciplines merging into the User Experience (Business + User + Content + Interaction). An introduction to the product development ecosystem: Structures, roles, who does what in a product team. The digital touchpoints, its differences, and special requirements. The complexity of approaching product development in a digital, multi-platform ecosystem

Agile & Lean UX

What is UX? What is Lean UX? Agile methods vs other methods. What is a sprint? The design spike. User stories and scrum methodologies in action

Practical exercises: Team building, choose a project and its persona and discuss their user needs, presentation, feedback and discussion about your work

Design conventions and best practices

How do we perceive the world? The basics of design and perception. Design process with sketches, wireframes, mockups and interactive prototypes. Design for multiple devices (responsive & adaptive). Mobile first. Design patterns (navigation, filter and search...), iOS design and material design, design studio

Practical exercise: Creating scribbles using the Design studio method to visualize the previous defined functionalities. Presentation, feedback and discussion of your work

Module 2

User centered design and Prototyping

User centered design & Design research

User centered design, user segmentation, personas, marketing vs. design research, MVP – Minimum Viable Product

Practical exercises: Creating a user scenario based on the selected project, the persona and the identified 'pain points'. Presentation, feedback and discussion of your work

Importance of the customer during the design process

From personas to user scenarios, user scenarios during the customer journey, customer journeys and best practices

***Practical exercise:** Creating a customer journey and defining key elements to satisfy the expectations of your customers. Presentation, feedback and discussion of your work*

Module 3

From the idea to the product - user stories

User centered design & Design research

Thinking, building, learning and iterating. Creating a backlog of user stories, develop the MVP, product roadmap, The spring 0

***Practical exercises:** Creating a backlog with EPICS and the associated USER STORIES. Organizing it in a USER STORY MAP. Presentation, feedback and discussion of your work*

Prototyping

Different types of prototypes (Lo-Fi, Me-Fi, Hi-Fi), agile prototyping, prototyping tools

***Practical exercise:** Development of an interactive prototype of selected functionalities and screens for the desktop, tablet and mobile format. Presentation, feedback and discussion of your work*

Module 4

Feedback conclusions and reworks

User Testing

Methods and possibilities of testing, user interviews, live testing, practical examples of test and interview situations

***Practical exercises:** Developing questions and tasks for live testing, executing of user tests through interviews. Exchange and discussion*

Iteration and rework

Analysis and retrospective of your work results. Reviews and action points, applying the results of your testing to plan the next sprint, product launch and beta phase

Practical exercise: *Development of the prototype and incorporation the findings from the user test into the prototype. Presentation, feedback and discussion of your work*

Also as in-house training available

Quickly acquire practical skills

Seminars for employees who want to acquire the necessary skills in a short period of time.

- ✓ Relevant topics for the future
- ✓ Hands-On Practice
- ✓ Exciting and interactive
- ✓ Modern learning methods
- ✓ Various types of funding



Your benefits

from attending an XDi seminar

Learn from experienced industry specialists and gain valuable knowledge and skills that you can apply directly in practice.



Close knowledge gaps and acquire new skills that you can immediately use in your professional life.



Advance your career, take on new responsibilities, and become a key player in your organization.



Apply your skills, continue developing, and achieve measurable results for yourself, your team, or your clients.



Stay up to date with the latest technologies and acquire skills that help you remain competitive.

What makes our UX design training

stand out compared to other providers



The truly valuable skills are taught

Many seminars teach outdated or irrelevant knowledge. At XDi, the focus is on high-quality content and up-to-date topics and techniques.



The seminars actually bring participants joy

Seminars are often dry, instructor-centered, and stiff. At XDi, seminars are interactive, engaging, and practical—and you can feel the difference.



Plenty of hands-on practice and personal interaction

Our seminars provide ample opportunity to apply what you've learned in practice, as well as to network and exchange ideas with other professionals.



Benefit from XDi

XDi focuses on new, interactive teaching and learning formats based on the latest findings in brain research. Our motto is “learning by doing”; participants in our training programs learn to apply relevant methods and techniques through practical exercises in realistic projects.



Officially recognized certificate

Upon completion of the training program, you will receive the „User Experience Designer“ certificate from the XDi – Experience Design Institute. The certificate is recognized by German UPA, the Interaction Design Foundation, and UXPA, and has earned an international reputation.



See for yourself!

Show more →



Lukas Nuth

A super interesting workshop about UX design. Also as a developer I felt in good hands and had the feeling to be able to take a lot with me at any time.



Martin Baumann

The seminar was very well structured and the content was cohesive.



5/5

Google



4,5/5

Trustpilot



4,9/5

Kursfinder



4,7/5

Career
Karma



4,9/5

Course
Report



4,7/5

SwitchUp

Our references

These companies are training their workforce with us and recruiting our students.

See all our references →

adidas

Allianz 

amazon 

 **AT&T**



 **Bayer**

 **BOSCH**

DAIMLER

Deloitte.

 **BAHN**

Deutsche Bank 

Dr. Becker  Klinikgruppe

Dräger

e-on

fielmann



BOSS
HUGO BOSS

ING 

 Mercedes-Benz

SUPER RTL

 **Telefónica**

Certified and accredited

Government-approved and **100% eligible** for funding. Get some advice on how to get everything you need for the Federal Employment Agency.



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**Learn today
for the world of tomorrow**

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