



XDi

Certified User Experience Designer (AI)

100% free with a **Bildungsgutschein** from the Arbeitsagentur

FOCUS

TOP
ANBIETER FÜR
WEITERBILDUNG
2026

XDi
Experience Design
Institut

FOCUS.DE/BUSINESS

Discover the world of UX design

Join our user experience course to become a Certified User Experience Designer (AI). Study online at your own pace with mentor support, and develop expertise in UX research, UX design, user interface design (UI), information design and information architecture. Kick-start your career with a well-paid, rewarding job.

Table of contents

An overview of your career	1
Benefits of our Guided E-Learning bootcamps	2
Learn how it suits you	3
Target audience for the course	4
Your career prospects and job opportunities	5
Project based learning	6
Curriculum	7
Human-centered learning	14
Funding & financing	17
Benefit from XDi	20
Testimonials	23
References	24

An overview of your career

Learn at your own pace with this UX design-bootcamp fully online and flexible, whenever and wherever it suits you. Design your learning journey and advance at a rhythm that matches your lifestyle. Acquire in-demand, practical skills in UX research, UX design, user interface design (UI), information design and information architecture. Learn 1-on-1 with an experienced mentor, accompanied by your personal study advisor and our career coaches. Make yourself job-ready and secure a future-proof job.

Skills you'll master

- UX Design
- UX Research & testing – user research, usability tests, analysis
- UX strategy – product strategy, requirements management, product scope
- Information architecture – structure, navigation, content organization
- Interaction design – user flows, prototyping, interaction patterns
- User interface & visual design – layout, typography, design systems

Tools, techniques & methods



Figma



FigJam



Acrobat



Illustrator



Photoshop



Canva



Google



Google Docs



Google Sheets



Teams



Prototyping



Design Patterns



Design System

Details of your course



Format

Guided E-Learning



Duration

Vollzeit: 3,5 Monate

Teilzeit: 7 Monate

Berufsbegleitend: 12 Monate



Start

Wöchentlich, immer montags



Scope

Vollzeit: 30-40 h / Woche

Teilzeit: 10-20 h / Woche

Berufsbegleitend: 2-4 h / Woche



Languages

English

German

Benefits of our Guided E-Learning boot-camps



Learn anytime, anywhere

Tailor your professional development to your preferences, schedule and lifestyle. Learn anytime, anywhere and at your own pace.



Personal mentoring via video meetings

Book an appointment at any time with your mentor, who will accompany you on your learning and career path and provide you with personal support.



Job-ready practice in real-world projects

Our courses are based on practical, industry-specific scenarios and teach practical skills that can be directly applied in your professional life.



University-level multimedia content

You will benefit from interactive content at university level. You can expect comprehensive articles, videos, quizzes and practical exercises that bring the theory to life.



Interactive live sessions with industry experts

Take part in interactive live workshops with industry experts to dynamically review and deepen your understanding of the learning content covered.



Career services for your new job

With application training, career consultations and our active job placement service, we help you on your way to your new job.

Learn how it suits you

...just like you enjoy it!



Full-time

Want to immerse yourself fully in UX design? Then take part in our full-time intensive course.

- Qualification in 3,5 Monaten
- Learn full-time flexibly
- 30-40 Stunden per Woche



Part-time

Do you have a part-time job, children or other commitments? Then take the UX design-course part-time.

- Qualification in 7 Monaten
- Learn part-time flexibly
- 10-20 Stunden per Woche



While working

Do you have a full-time job and hardly any time to study during the day? Then study alongside your job, in the evenings or at weekends.

- Qualification in 12 Monaten
- Study online alongside your job
- 2-4 Stunden per Woche

Satisfaction guarantee

Try it for 14 days

Feel free to try the course risk-free for up to 14 days from the start date. If it doesn't meet your expectations, you may cancel your enrollment at no additional cost.



Our course is suitable for the following people



Unemployed & job seekers

You are unemployed or seeking work, eligible for a Bildungsgutschein, and want to use this time to qualify for a new job as a User Experience Designer.



Career changers and professionals switching fields

You are a professional from another industry and want to become a User Experience Designer to advance your career, grow, and seize new opportunities.



Employees at risk of unemployment

You are an employee at a company affected by structural change, your job is at risk, and you need training to secure your position.



New employees & career starters

You have just started a job in a new work environment and lack the relevant skills to meet the job's demands and work productively.



Aspiring User Experience Designers

You are a User Experience Designer and want to expand your knowledge in UX design and advance your career.



Graduates and students

You have recently graduated or are still studying and want to enhance your academic qualifications with practical, industry-relevant skills.

Your career prospects and job opportunities

Take the next step in your career

Secure a job in one of the fastest-growing professions in the technology industry. Acquire in-depth knowledge in UI Design, UX Research & Testing, Interaction Design, and Information Architecture. Develop exactly the skills you need for a career as User Experience Designer. Secure an attractive, well-paid job with a future in the IT industry.

€ 58.000

Average annual salary

650

Average monthly job offers

+8-10%

Estimated employment growth by 2030

Top 10

Estimated employment growth by 2030



Project based learning

Hands-on practice. Capstone project.

Recognized portfolio that stands

Through project-based learning, we ensure a holistic, active, and sustainable approach to skill development that bridges theory and practice and optimally prepares learners for real-world challenges.

Our courses primarily focus on developing the skills that are essential for professional success and personal growth. Theory and practice complement each other, and participants are actively involved in the learning process.



Project with assignments and real-world case studies

Start your professional development and work on a real-world project! Tackle realistic tasks that will perfectly prepare you for your future job.



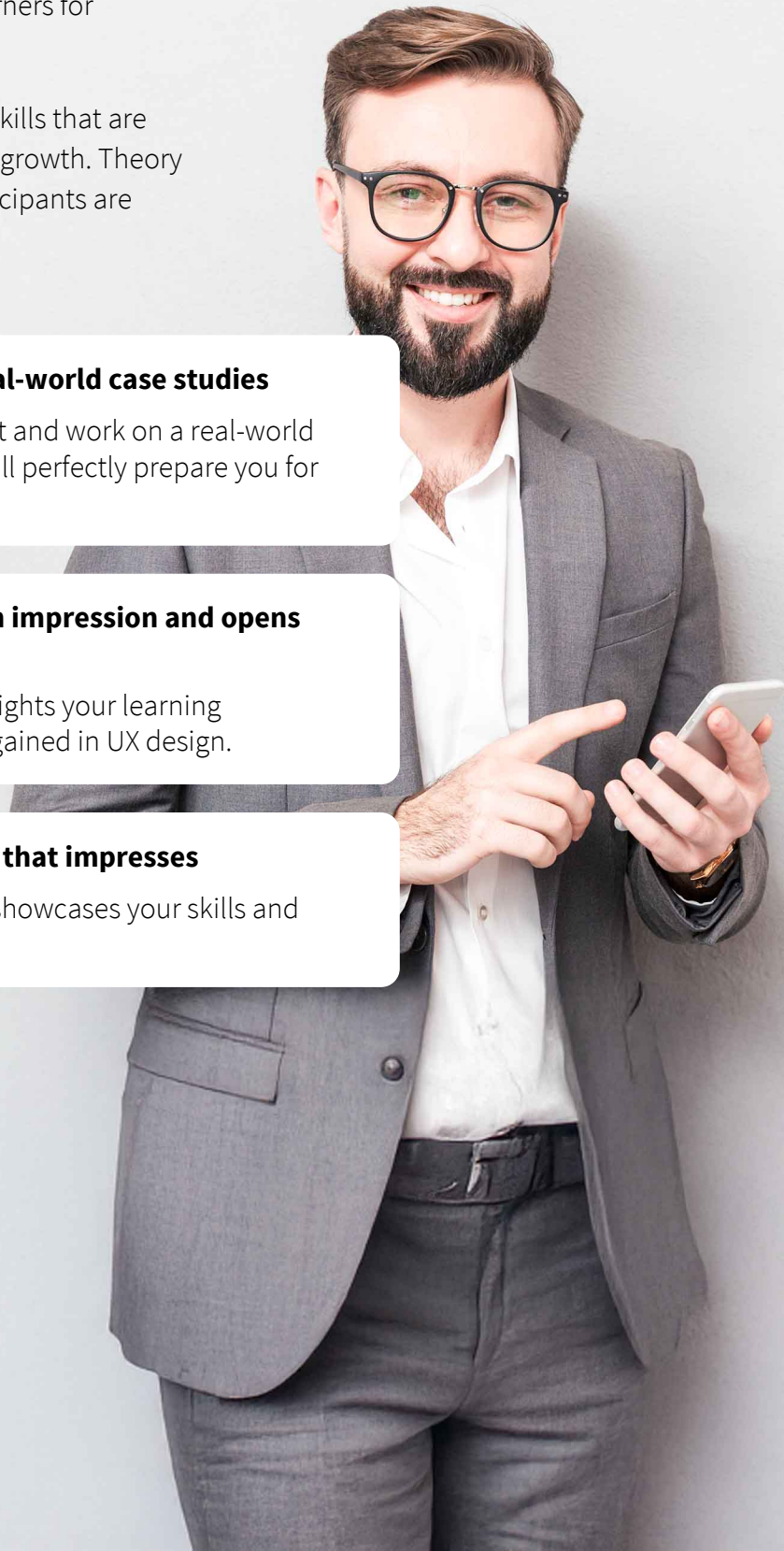
A capstone project that makes an impression and opens doors

Create a capstone project that highlights your learning achievements and the skills you've gained in UX design.



An industry-recognized portfolio that impresses

Create an impressive portfolio that showcases your skills and opens doors with hiring managers.



CURRICULUM

What you will learn

Hands-on education in the skills of the future

In this UX design course, you will acquire the most important skills based on a curriculum designed by industry experts. The UX design training includes industry-validated, interactive content at a university level and extensive hands-on experience in real projects. You will build a portfolio and complete the program with a capstone project.

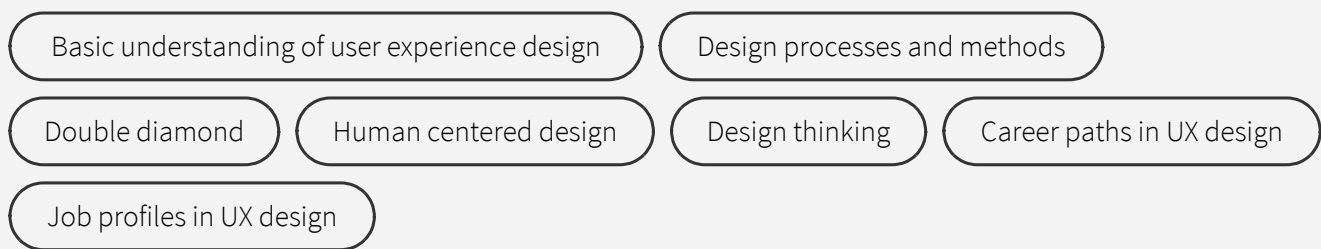


Module 1

Fundamentals of User Experience & Usability

The module offers a practical introduction to UX design. It covers basic concepts and methods such as usability, interaction design, and information architecture. In addition, various disciplines and professional perspectives in the UX field are presented. Case studies illustrate the practical benefits of UX in product development.

Core Skills



Learning Outcomes

You will learn to:

- distinguish between UX and usability in technical terms
- compare central UX process models (UX design process, design thinking, double diamond)
- apply design principles and usability heuristics
- analyze and communicate the contribution of UX based on case studies

Content

- Definitions and disciplines: UX, usability, user interface design, information architecture, interaction design
- UX design processes: double diamond, human-centered design, design thinking
- Design principles: DIN ISO 9241-110, design laws, usability heuristics
- UX career paths and role profiles
- Case studies

Module 2

UX Research, Analysis & Testing

This module focuses on user-centered research as the basis for well-founded design decisions. Practical methods such as interviews, surveys, observations, and competitor analyses are used to show how user needs can be systematically recorded and evaluated. The insights gained are incorporated into personas,

scenarios, and customer journeys and form the basis for targeted UX concepts.

Core Skills

Qualitative UX research methods

Quantitative UX research methods

Analysis and interpretation of user data

Personas and scenarios

Deriving well-founded design decisions from research results

Learning Outcomes

You will learn to:

- utilize UX research methods such as interviews, surveys, and observations in a targeted manner.
- analyze user needs and translate them into personas, scenarios, and customer journeys.
- document and present research results and translate them into design decisions.
- familiarize yourself with evaluative methods such as A/B tests, usability tests, and eye-tracking.
- conduct competitive analyses and identify market potential.

Content

- Design thinking, empathy, and research objectives
- Methods of user research and user evaluation
- Research planning, ethics, and bias
- User interviews, desk research, and market analysis
- Data analysis, synthesis, and reporting
- Personas, empathy maps, and user scenarios
- Customer journeys and experience maps
- Evaluative research: A/B tests, usability tests, think aloud

Module 3

UX Strategy, Requirements & Planning

Strategic thinking is a central component of good UX design. This module shows how product visions are developed and requirements defined. Methods such as lean UX, user story mapping, and feature prioritization are used. The aim is to bring user-centered ideas to implementation in a structured way – efficiently, collaboratively, and purposefully.

Core Skills

Strategic thinking in the UX context

Product scope

Product strategy

Lean UX

Agile methods

Learning Outcomes

You will learn to:

- develop a UX strategy and link it to the product vision.
- apply lean UX and agile principles in planning and implementation.
- define the scope of a product and identify MVPs and MMPs.
- formulate requirements in the form of user stories and prioritize features.

Content

- UX strategy and product vision
- Lean UX and agile methods
- Product scope: MVP, MMP and feature prioritization
- Backlog creation and user story mapping

Module 4

Information Architecture, Content Structure & Process

Structure creates orientation – this module shows how content and functions are organized in such a way that users can find their way around intuitively. It teaches the basics of information architecture, navigation, and search systems and explains how user flows and processes are designed. The aim is to structure digital products clearly, accessibly, and efficiently.

Core Skills

Structuring digital content and functions

Intuitive navigation systems

Search systems

Sitemap

User flows

Learning Outcomes

You will learn to:

- organize content and functions in a meaningful way using schemes and structures.
- design user-friendly navigation systems and search functions.
- visualize information architecture in the form of site maps and structural models.
- plan and visualize processes and user flows.

Content

- Fundamentals of information architecture
- Structural models, schemas and sitemaps
- Navigation and wayfinding
- Search functions and search results
- Process design and user flows

Module 5

Interaction Design & Information Design

How users interact with digital products determines their success. This module covers the fundamentals of interaction and information design, from the first sketch to the clickable prototype. It shows how clear navigation structures, recognizable design patterns and responsive design create intuitive and accessible user experiences.

Core Skills

Design of interactive user interfaces

Navigation structures

Design patterns

Responsive design

Learning Outcomes

You will learn to:

- design interactive user interfaces with wireframes and clickable prototypes.
- develop navigation concepts that support orientation and user guidance.
- use reusable design patterns in a targeted manner.
- design digital products responsively and across devices.

Content

- Fundamentals of interaction and information design
- Prototyping: sketches, wireframes and clickable prototypes
- Navigation and user guidance

- Design patterns for recurring interactions
- Principles of responsive design

Module 6

Visual Design & User Interface Design

Visual design plays a pivotal role in the design of user-friendly digital products. This module teaches the basics of user interface design and shows how colors, typography, layouts and visual hierarchies can be used in a targeted manner. A special focus is placed on the development of consistent design systems and the design of accessible digital products that are accessible to all user groups.

Core Skills



Learning Outcomes

You will learn to:

- use visual design elements such as colors, typography, and icons in a targeted manner.
- design user interfaces with a clear visual hierarchy and consistent layout.
- develop and apply design systems and style guides.
- take into account and implement principles of accessibility in UI design.

Content

- Visual design: colors, typography, icons, layouts
- Mood boards and visual style development
- Design systems, style guides and component libraries
- Microinteractions and visual feedback
- Accessibility in UI design

Module 7

Capstone Project

In the capstone project, a mobile app is conceptualized and designed. All UX methods and design principles learned in the course are applied—from user research and information architecture to interaction

and interface design. The project is documented and presented. It serves as a meaningful practical project and demonstrates your design and methodological skills.

Core Skills

UX methods

Project planning and implementation

Learning Outcomes

You will learn to:

- independently plan and implement a complete UX project for a mobile app.
- apply and document all phases of the UX process in a structured manner.
- justify design decisions comprehensibly and prepare them visually.
- create a project that makes your own skills visible.

Content

- Selection of topics and definition of project goals
- Application of the entire UX process
- Visual design and presentation
- Documentation of the project

Human-centered learning

in an online learning environment

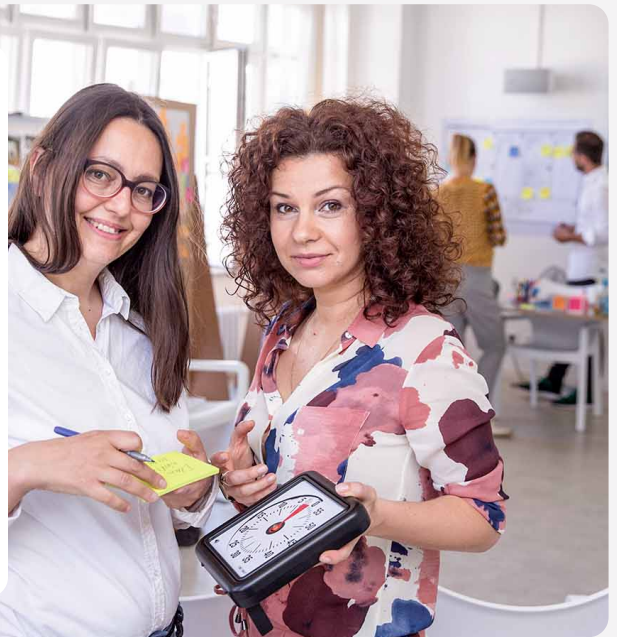
Online, but not alone. Our proven, human-centered approach guarantees you ongoing support and a dedicated team to guide you every step of the way.



Superb learning outcomes

Start with great mentors

Our mentors will guide you every step of the way on your learning journey with experience, expertise, and a genuine commitment to your success. After all, learning is always easier when you have people who believe in you.



Personal 1-on-1 mentoring

Receive personalized feedback and tailored support from industry experts during regular video calls.



Review and Support

From portfolio reviews to interview coaching: our mentors will help you get ready for the job.



Structured support

Week after week, your mentor will help you stay on track, grow, and reach your goals.



Valuable feedback

From individual project tasks to your final assignment, your mentor will provide you with feedback on your practical work.

Career services

for you and your future

With our career services, we guide you through the entire professional development, from onboarding to successful completion and beyond. We support you from your first career goal to signing your contract with personalized coaching, practical support, and smart tools. We ensure that you're ready for the job market and connect you with interesting employers.



Academic advising

Our academic advisors are here to offer you guidance and support, and will help you overcome any challenges that come your way.



Job application training

You'll benefit from free job application training tailored to the needs of employers.



Career advice sessions

We offer free career counseling sessions with experienced HR managers to provide you with personalized advice.



Career coaching

Our career coaches will support you from the very start of the course and provide you with the best possible preparation for your professional career.

Funding & financing

There are many ways for you to take advantage of our subsidized training programs. Below, we have compiled all the relevant information about the available funding options that you can use to participate in our training programs.



Bildungsgutschein

00,00€

100% funding with an AZA-V-certified education voucher



Self-payers

One-time payment

6.240 €



Monthly payment

One-time payment before the course starts

2.580 €

Monthly payment

1.980 €

Bildungsgutschein

100% funded professional development

Take advantage of training or retraining funded through a Bildungsgutschein from the Agentur für Arbeit! You get the chance to gain specific skills and seize new career opportunities. All further training costs are covered by the Agentur für Arbeit or the Jobcenter.

A Bildungsgutschein allows you to participate in training programs free of charge. These are financed by the Agentur für Arbeit or the Jobcenter to support residents in Germany to upskill and improve their professional qualifications.

Maßnahmenummer

Full-time: 955/396/2023

Here's how to get your Bildungsgutschein

1 Consultation

Make an appointment at your local Agentur für Arbeit.

2 Bootcamp

Choose an XDi course of your choice.

3 Course offer

Request a quote for the course of your choice.

4 Application

Submit an application and your course offering.

5 Registration

Register and submit the education voucher.

Qualifizierungschancengesetz

For job seekers and employees

At a time when technologies are constantly evolving, and the world of work is transforming, companies need to invest in professional development and upskilling of their employees. This ensures they are prepared for the challenges of the future and enables organizations to successfully navigate the digital transformation.



Benefit from XDi

XDi focuses on new, interactive teaching and learning formats based on the latest findings in brain research. Our motto is “learning by doing”; participants in our training programs learn to apply relevant methods and techniques through practical exercises in realistic projects, with the support of a personal mentor.



Officially recognized certificate

Upon completion of the training program, you will receive the „User Experience Designer“ certificate from the XDi – Experience Design Institute. The certificate is recognized by German UPA, the Interaction Design Foundation, and UXPA, and has earned an international reputation.



Top salary & career opportunities

More jobs require more knowledge. Many of our students achieved positive results after attending our seminars.



UX/User Experience Designer

creates positive and intuitive user experiences

Up to **58.000€**

Interaction Designer

designs digital processes, dialogues and interactions

Up to **45.400€**

Information Architect

structures content for target group-oriented use

Up to **43.000€**

UX/User Researcher

conducts qualitative and quantitative user research

Up to **63.700€**

UX Copywriter

optimises the user experience with precise texts

Up to **43.300€**

UX Manager

supports business objectives through UX optimisations

Up to **55.400€**

See for yourself!

Show more →



Amelie Hauptstock

Mir hat das [Live Online-Training](#) sehr gut gefallen. Dinko war perfekt vorbereitet - man merkt, dass er das gerne macht und sich freut, wenn er sein Wissen teilen kann. Auch die Betreuung vorab war sehr professionell. So hat für mich alles reibungslos funktioniert. Ein großes Dankeschön an Ihren Einsatz und Ihre Planungseffizienz!



André Preller

I participated in the [Certified User Experience Designer](#) course. The course was engaging and could be completed independently and at my own pace, which I truly appreciated. It includes extensive materials and a wide range of methods that can be learned.



5/5

Google



4,5/5

Trustpilot



4,9/5

Kursfinder



4,7/5

Career
Karma



4,9/5

Course
Report



4,7/5

SwitchUp

Our references

These companies are training their workforce with us and recruiting our students.

See all our references →

adidas

Allianz 

amazon 

 **AT&T**



 **Bayer**

 **BOSCH**

DAIMLER

Deloitte.

 **BAHN**

Deutsche Bank 

Dr. Becker  Klinikgruppe

Dräger

e-on

fielmann



BOSS
HUGO BOSS

ING 

 Mercedes-Benz

SUPER 

 **Telefónica**

Certified and accredited

Government-approved and **100% eligible** for funding. Get some advice on how to get everything you need for the Federal Employment Agency.



FOCUS

TOP
ANBIETER FÜR
WEITERBILDUNG
2026

XDi
Experience Design
Institut

FOCUS.DE/BUSINESS



**Learn today
for the world of tomorrow**

Contact

✉ intouch@xd-i.com

☎ +49 30 5200 1310

🕒 Mo. - Fr. 08:00 - 17:00 Uhr

🌐 xd-i.com