



Information Architecture, Information Design & Interaction Design

100% free with a **Bildungsgutschein** from the Arbeitsagentur

FOCUS

TOP
ANBIETER FÜR
WEITERBILDUNG
2026

XDi
Experience Design
Institut

FOCUS.DE/BUSINESS

Discover the world of interaction & information design

Enroll in our User Experience Design course to become a Certified Information & Interaction Designer. Study online at your own pace with mentor support, and develop expertise in information design, interaction design and information architecture. Take the first step toward a well-paid and fulfilling career.

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An overview of your career

Learn at your own pace with this interaction & information design-bootcamp fully online and flexible, whenever and wherever it suits you. Design your learning journey and advance at a rhythm that matches your lifestyle. Acquire in-demand, practical skills in information design, interaction design and information architecture. Learn 1-on-1 with an experienced mentor, accompanied by your personal study advisor and our career coaches. Make yourself job-ready and secure a future-proof job.

Skills you'll master

- UX and usability basics
- Logical structuring of content and basic principles of information architecture (IA)
- Creation of sitemaps and design of organizational structures
- Creation of navigation systems
- Wayfinding and user flows, prototyping and evaluative research
- Responsive and mobile app design

Tools, techniques & methods



Figma



FigJam



Google



Teams



Wireframing



Prototyping



Sitemaps



Design Patterns



Design System



Micro Interaction

Details of your course



Format

Guided E-Learning



Duration

Vollzeit: 4 Wochen

Teilzeit: 8 Wochen



Start

Wöchentlich, immer montags



Scope

Vollzeit: 30-40 h / Woche

Teilzeit: 10-20 h / Woche



Languages

English

German

Benefits of our Guided E-Learning boot-camps



Learn anytime, anywhere

Tailor your professional development to your preferences, schedule and lifestyle. Learn anytime, anywhere and at your own pace.



Personal mentoring via video meetings

Book an appointment at any time with your mentor, who will accompany you on your learning and career path and provide you with personal support.



Job-ready practice in real-world projects

Our courses are based on practical, industry-specific scenarios and teach practical skills that can be directly applied in your professional life.



University-level multimedia content

You will benefit from interactive content at university level. You can expect comprehensive articles, videos, quizzes and practical exercises that bring the theory to life.



Interactive live sessions with industry experts

Take part in interactive live workshops with industry experts to dynamically review and deepen your understanding of the learning content covered.



Career services for your new job

With application training, career consultations and our active job placement service, we help you on your way to your new job.

Learn how it suits you

...just like you enjoy it!



Full-time

Want to immerse yourself fully in interaction & information design? Then take part in our full-time intensive course.

- Qualification in 4 Wochen
- Learn full-time flexibly
- 30-40 Stunden per Woche



Part-time

Do you have a part-time job, children or other commitments? Then take the interaction & information design-course part-time.

- Qualification in 8 Wochen
- Learn part-time flexibly
- 10-20 Stunden per Woche



While working

Do you have a full-time job and hardly any time to study during the day? Then study alongside your job, in the evenings or at weekends.

- Qualification in Wochen
- Study online alongside your job
- Stunden per Woche

Satisfaction guarantee

Try it for 14 days

Feel free to try the course risk-free for up to 14 days from the start date. If it doesn't meet your expectations, you may cancel your enrollment at no additional cost.



Our course is suitable for the following people



Unemployed & job seekers

You are unemployed or seeking work, eligible for a Bildungsgutschein, and want to use this time to qualify for a new job as a Information & Interaction Designer.



Career changers and professionals switching fields

You are a professional from another industry and want to become a Information & Interaction Designer to advance your career, grow, and seize new opportunities.



Employees at risk of unemployment

You are an employee at a company affected by structural change, your job is at risk, and you need training to secure your position.



New employees & career starters

You have just started a job in a new work environment and lack the relevant skills to meet the job's demands and work productively.



Aspiring Information & Interaction Designers

You are a Information & Interaction Designer and want to expand your knowledge in interaction & information design and advance your career.



Graduates and students

You have recently graduated or are still studying and want to enhance your academic qualifications with practical, industry-relevant skills.

Your career prospects and job opportunities

Take the next step in your career

Secure a job in one of the fastest-growing professions in the technology industry. Acquire in-depth knowledge in Information architecture, interaction design, and responsive design. Develop exactly the skills you need for a career as Information & Interaction Designer. Secure an attractive, well-paid job with a future in the IT industry.

€ 71.700

Average annual salary

640

Average monthly job offers

+11%

Estimated employment growth by 2030

Top 10

Estimated employment growth by 2030



Project based learning

Hands-on practice. Capstone project.

Recognized portfolio that stands

Through project-based learning, we ensure a holistic, active, and sustainable approach to skill development that bridges theory and practice and optimally prepares learners for real-world challenges.

Our courses primarily focus on developing the skills that are essential for professional success and personal growth. Theory and practice complement each other, and participants are actively involved in the learning process.



Project with assignments and real-world case studies

Start your professional development and work on a real-world project! Tackle realistic tasks that will perfectly prepare you for your future job.



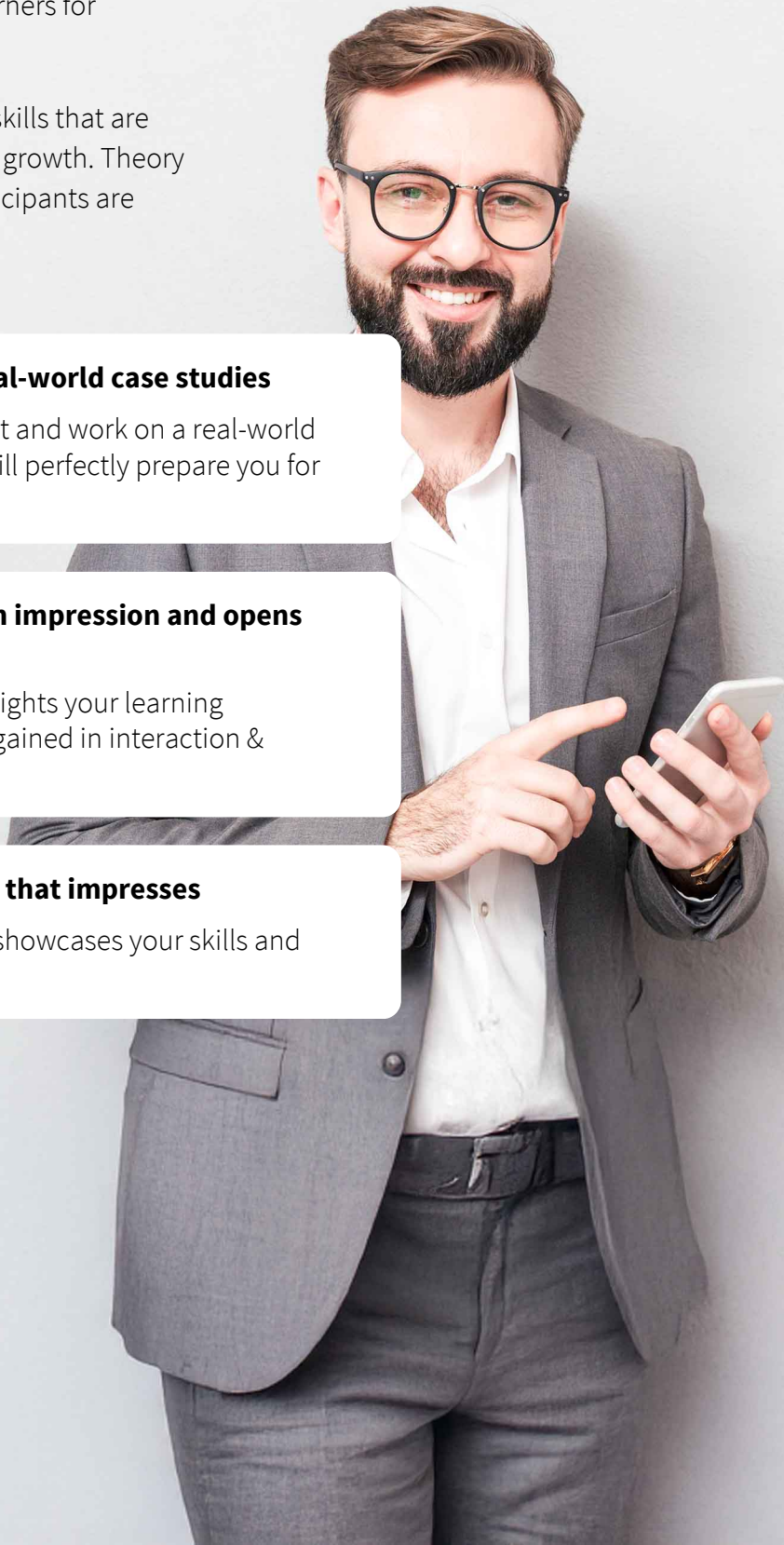
A capstone project that makes an impression and opens doors

Create a capstone project that highlights your learning achievements and the skills you've gained in interaction & information design.



An industry-recognized portfolio that impresses

Create an impressive portfolio that showcases your skills and opens doors with hiring managers.



CURRICULUM

What you will learn

Hands-on education in the skills of the future

In this interaction & information design course, you will acquire the most important skills based on a curriculum designed by industry experts. The interaction & information design training includes industry-validated, interactive content at a university level and extensive hands-on experience in real projects. You will build a portfolio and complete the program with a capstone project.



Module 1

Fundamentals of User Experience and Usability

This module introduces you to a comprehensive understanding of the concepts, techniques and methods of the iterative UX design process. Using practical case studies, you will learn how UX design increases product success and how to develop user-centered solutions.

Core Skills

UX basics

Usability concepts

UX design process

Design methods

Learning Outcomes

You will learn:

- to define the specialist areas of usability and user experience and name their objectives.
- to describe the iterative UX design lifecycle – from research to validation – in the context of other design processes and explain its phases.
- to understand the added value of user experience based on specific case studies and analyze how to use UX principles to develop successful products.

Content

- Fundamentals of user experience and usability
- The UX design process and its methods
- Case studies on the added value of user research

Module 2

Information Architecture

This module delves into information architecture (IA) – the invisible foundation that makes digital products intuitive and easy to use. You will learn how to organize content logically by understanding and taking into account the mental models of your users.

We will show you how to create a sitemap as a visual blueprint and develop navigation systems that help users find their way easily. By the end of the module, you will be able to structure complex information so that users can reach their destination quickly and intuitively.

Core Skills

Information Architecture (IA)

Organizational schemes

Sitemap creation

Navigation design

User orientation

Learning Outcomes

You will learn:

- to explain the basic principles of information architecture (IA) in order to organize content logically and hierarchically.
- to distinguish and apply proven organizational schemes to take into account the mental models of users.
- to create a site map as a visual blueprint for a digital product.
- to identify and evaluate the different types of navigation systems to enable effective wayfinding.
- to design a user-oriented information architecture that helps users to reach their destination intuitively and quickly.

Content

- Information architecture and site maps
- Design of organizational structures
- Navigation
- Wayfinding

Module 3

Intuitive Interaction Design

In this module, you will learn how to design the behavior of interfaces. We will show you the iterative design process from the sketch to the clickable prototype. You will learn how design patterns and microinteractions create intuitive experiences and how to test and optimize your concepts through evaluative research with real users.

Core Skills

Iterative design process

Prototyping

Design patterns

Microinteractions

Evaluative research

Learning Outcomes

You will learn:

- to understand and apply the iterative design process, from initial sketches to high-fidelity prototypes.
- to create prototypes with different levels of detail (low to high-fidelity) to visualize and test interactions.
- to utilize proven design patterns and micro-interactions to create an intuitive and coherent user experience.
- to carry out the basic methods of evaluative research (e.g. usability tests) to validate design decisions through user feedback.
- to develop a complete interaction concept, from the rough idea to final testing with users.

Content

- Prototyping, sketching, and wireframes
- Design patterns & microinteractions
- Evaluative research & testing

Module 4

Responsive Design and Practical Applications

This module introduces you to the world of responsive design and mobile app design. You will learn how to design digital products that adapt seamlessly to any screen size – from desktop to smartphone. We not only cover the most important design principles and technical basics, but also show you how to effectively hand over your designs to development teams.

Core Skills

Responsive design

Mobile app design

Design-handoff

Consistent user experience

Learning Outcomes

You will learn:

- to explain and apply the principles and technical basics of responsive design in order to design websites for different end devices.
- to understand the differences between responsive design and mobile app design and to utilize the advantages of each.
- to conceptualize designs for native mobile applications by taking into account the specifics of mobile operating systems and device sensors.
- to utilize design handoff artifacts and best practices to efficiently deliver your concepts to development teams.

- to create user-centered and consistent experiences across different devices and platforms.

Content

- Responsive design
- Provision of responsive and mobile designs
- Mobile app design

Human-centered learning

in an online learning environment

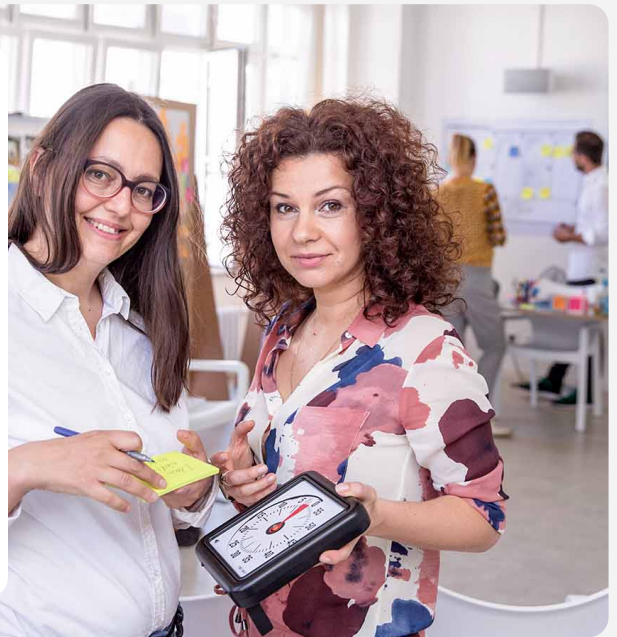
Online, but not alone. Our proven, human-centered approach guarantees you ongoing support and a dedicated team to guide you every step of the way.



Superb learning outcomes

Start with great mentors

Our mentors will guide you every step of the way on your learning journey with experience, expertise, and a genuine commitment to your success. After all, learning is always easier when you have people who believe in you.



Personal 1-on-1 mentoring

Receive personalized feedback and tailored support from industry experts during regular video calls.



Review and Support

From portfolio reviews to interview coaching: our mentors will help you get ready for the job.



Structured support

Week after week, your mentor will help you stay on track, grow, and reach your goals.



Valuable feedback

From individual project tasks to your final assignment, your mentor will provide you with feedback on your practical work.

Career services

for you and your future

With our career services, we guide you through the entire professional development, from onboarding to successful completion and beyond. We support you from your first career goal to signing your contract with personalized coaching, practical support, and smart tools. We ensure that you're ready for the job market and connect you with interesting employers.



Academic advising

Our academic advisors are here to offer you guidance and support, and will help you overcome any challenges that come your way.



Job application training

You'll benefit from free job application training tailored to the needs of employers.



Career advice sessions

We offer free career counseling sessions with experienced HR managers to provide you with personalized advice.



Career coaching

Our career coaches will support you from the very start of the course and provide you with the best possible preparation for your professional career.

Funding & financing

There are many ways for you to take advantage of our subsidized training programs. Below, we have compiled all the relevant information about the available funding options that you can use to participate in our training programs.



Bildungsgutschein

00,00€

100% funding with an AZA-V-certified education voucher



Self-payers

One-time payment

2.240 €



Monthly payment

One-time payment before the course starts

€

Monthly payment

€

Bildungsgutschein

100% funded professional development

Take advantage of training or retraining funded through a Bildungsgutschein from the Agentur für Arbeit! You get the chance to gain specific skills and seize new career opportunities. All further training costs are covered by the Agentur für Arbeit or the Jobcenter.

A Bildungsgutschein allows you to participate in training programs free of charge. These are financed by the Agentur für Arbeit or the Jobcenter to support residents in Germany to upskill and improve their professional qualifications.

Maßnahmenummer

Full-time: 955/262/2024

Here's how to get your Bildungsgutschein

1 Consultation

Make an appointment at your local Agentur für Arbeit.

2 Bootcamp

Choose an XDi course of your choice.

3 Course offer

Request a quote for the course of your choice.

4 Application

Submit an application and your course offering.

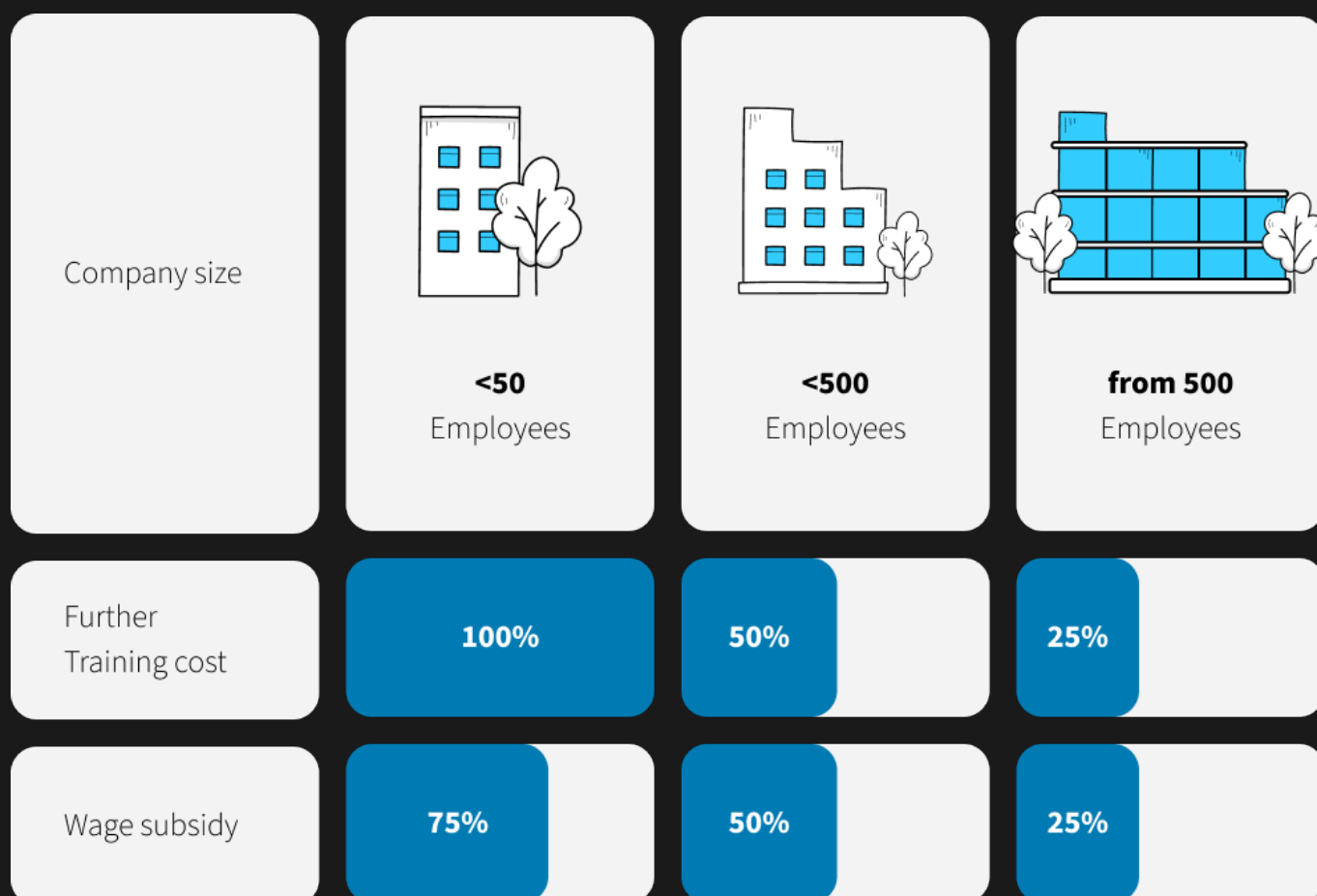
5 Registration

Register and submit the education voucher.

Qualifizierungschancengesetz

For job seekers and employees

At a time when technologies are constantly evolving, and the world of work is transforming, companies need to invest in professional development and upskilling of their employees. This ensures they are prepared for the challenges of the future and enables organizations to successfully navigate the digital transformation.



Benefit from XDi

XDi focuses on new, interactive teaching and learning formats based on the latest findings in brain research. Our motto is “learning by doing”; participants in our training programs learn to apply relevant methods and techniques through practical exercises in realistic projects, with the support of a personal mentor.



Officially recognized certificate

Upon completion of the training program, you will receive the „Information & Interaction Designer“ certificate from the XDi – Experience Design Institute. The certificate is recognized by German UPA, the Interaction Design Foundation, and UXPA, and has earned an international reputation.



Top salary & career opportunities

More jobs require more knowledge. Many of our students achieved positive results after attending our seminars.



Information Architect

structures content for target group-oriented use

Up to **43.000€**

Interaction Designer

designs digital processes, dialogues and interactions

Up to **45.400€**

UX/User Researcher

conducts qualitative and quantitative user research

Up to **63.700€**

UX/User Experience Designer

creates positive and intuitive user experiences

Up to **58.000€**

UX Copywriter

optimises the user experience with precise texts

Up to **43.300€**

UX Manager

supports business objectives through UX optimisations

Up to **55.400€**

See for yourself!

Show more →



Ulrike Oehm

Ich möchte den [Certified User Experience Designer](#) Kurs bei XDi sehr empfehlen. Das umfangreiche Curriculum ist detailliert ausgearbeitet und mit zahlreichen Videos und Beispielen bestückt. Die vielen zusätzlichen Links geben in jeder Rubrik weitere Referenzen die zum Nachlesen und zum tieferen Eintauchen in das jeweilige Thema dienen. Jedes Kapitel ist gut verständlich aufbereitet und der Lernstoff baut inhaltlich sinnvoll aufeinander auf. Durch die zusätzlichen Erläuterungen und Erfahrungsberichte empfand ich die Mentor-Stunden wie ein Fenster zur realen Arbeitswelt. Ich bin froh mich unter den vielen Anbietern für XD-i entschieden zu haben. Die positive Erfahrung hat meine Erwartung übertroffen.



Johanna Weigele

Super Kursaufbau, der es mir ermöglicht hat, maximal flexibel die Weiterbildung „[Certified User Experience Designer](#)“ zu durchlaufen. Der Figma-Kurs und die Mentoren-Termine haben mir extrem weitergeholfen und ich konnte auch ohne Vorwissen den Kurs gut meistern. Meine Mentorin stand mir stets mit Rat und Tat zur Seite und hat mich toll durch die Weiterbildung begleitet. Ich habe sehr viel gelernt und freue mich darauf, dies in meinem Unternehmen umzusetzen!



5/5

Google



4,5/5

Trustpilot



4,9/5

Kursfinder



4,7/5

Career
Karma



4,9/5

Course
Report



4,7/5

SwitchUp

Our references

These companies are training their workforce with us and recruiting our students.

See all our references →

adidas

Allianz 

amazon 

 **AT&T**



 **Bayer**

 **BOSCH**

DAIMLER

Deloitte.

 **BAHN**

Deutsche Bank 

Dr. Becker  Klinikgruppe

Dräger

e-on

fielmann



BOSS
HUGO BOSS

ING 

 Mercedes-Benz

SUPER 

 **Telefónica**

Certified and accredited

Government-approved and **100% eligible** for funding. Get some advice on how to get everything you need for the Federal Employment Agency.



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**Learn today
for the world of tomorrow**

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🕒 Mo. - Fr. 08:00 - 17:00 Uhr

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