



XDi

Information Designer & Information Architect

100% free with a **Bildungsgutschein** from the Arbeitsagentur

FOCUS

TOP
ANBIETER FÜR
WEITERBILDUNG
2026

XDi
Experience Design
Institut

FOCUS.DE/BUSINESS

Discover the world of interaction & information design

Werde in diesem Information Designer & Information Architect Kurs mit uns zum zertifizierten Information & Interaction Designer. Lerne Online in einer Kombination aus Live Unterricht mit Branchenexperten und flexiblem Selbststudium. Baue Kompetenzen in information design, interaction design and information architecture auf. Sichere dir einen lukrativen Job mit einem attraktiven Gehalt und erhalte ein staatlich anerkanntes Abschlusszertifikat.

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An overview of your career

Learn at your own pace with this interaction & information design-bootcamp fully online and flexible, whenever and wherever it suits you. Design your learning journey and advance at a rhythm that matches your lifestyle. Acquire in-demand, practical skills in information design, interaction design and information architecture. Learn 1-on-1 with an experienced mentor, accompanied by your personal study advisor and our career coaches. Make yourself job-ready and secure a future-proof job.

Skills you'll master

- Fundamentals of UX and Usability
- Product Strategy and Agile Planning
- Requirements and User Stories
- Information Architecture and Sitemaps
- Navigation, Search and User Flows
- Prototyping and Design Patterns
- Responsive Design and Mobile Apps

Tools, techniques & methods



Figma



FigJam



Google



Wireframing



Prototyping



Sitemaps



Design Patterns



Micro Interaction



AI-Tools

Details of your course



Format

Live Online Training &
E-Learning Selbststudium



Duration

Vollzeit: 10 Wochen
Teilzeit: 20 Wochen



Start

19.10.2026
01.02.2027



Scope

Vollzeit: 35 h / Woche
Teilzeit: 17,5 h / Woche



Languages

English
German

Benefits of our Live Online Training & E-Learning Selbststudium bootcamps



Interaktive Live Trainings mit Branchenexperten

Du nimmst an interaktiven Live Workshops mit Branchenexperten teil – so lernst du direkt vom Experten und erzielst nachhaltige Lernerfolge.



Job-ready Praxis in realen Projekten

Lerne mithilfe realer, branchenspezifischer Szenarien und erwerbe praxisnahe Fähigkeiten, die du unmittelbar im Job einsetzen kannst.



Unbegrenzter Zugang zu multimedialen Inhalten

Du profitierst von interaktiven Inhalten auf Hochschulebene! Wir vermitteln lebendiges Wissen mit Artikeln, Videos, Quizze und praxisnahe Übungen.



Jederzeit und von überall lernen

Passe deine Weiterbildung deinem Lebensstil an. Lerne online jederzeit und von überall. Laptop und Internetanschluss reichen aus.



Karriereservices für deinen neuen Job

Mit Bewerbungstrainings, Karrieresprechstunden und unserer aktiven Jobvermittlung helfen wir dir auf dem Weg zu deinem neuen Job.



Vollzeit

Du willst voll und ganz in interaction & information design eintauchen? Dann nimm an unserem Intensivkurs in Vollzeit teil.

- Abschluss in 10 Wochen
- Vollzeit online lernen
- 35 Stunden per Woche



Teilzeit

Du hast einen Halbtagsjob, Kinder oder anderweitige Verpflichtungen? Dann absolviere den interaction & information design-Kurs in Teilzeit.

- Abschluss in 20 Wochen
- Teilzeit online lernen
- 17,5 Stunden per Woche

Satisfaction guarantee

Try it for 14 days

Feel free to try the course risk-free for up to 14 days from the start date. If it doesn't meet your expectations, you may cancel your enrollment at no additional cost.



Our course is suitable for the following people



Arbeitslose oder Arbeitssuchende

Du bist arbeitslos oder arbeitssuchend, hast Anspruch auf einen Bildungsgutschein und willst die Zeit nutzen, um dich für einen neuen Job als Information & Interaction Designer zu qualifizieren.



Quereinsteiger und Berufsumsteiger

Du bist eine branchenfremde, berufstätige Fachkraft und möchtest Information & Interaction Designer werden, um dich beruflich zu verändern, zu wachsen und neue Chancen zu nutzen.



Von Arbeitslosigkeit bedrohte Angestellte

Du bist Mitarbeiter eines Unternehmens im Strukturwandel und dein Job ist in Gefahr. Mit einer kostenlosen Weiterbildung über den Bildungsgutschein nach dem Qualifizierungschancengesetz kannst du dich gezielt qualifizieren und deinen Arbeitsplatz sichern.



Fachkräfte & Spezialisten

Du bist Spezialist in deiner Disziplin, möchtest dein Fachwissen ausbauen, dich zertifizieren lassen oder dich optimal auf eine Zertifikatsprüfung vorbereiten.



Absolventen und Studierende

Du hast kürzlich dein Studium abgeschlossen oder studierst noch und willst deine akademischen Qualifikationen durch praktische, branchenrelevante Fähigkeiten erweitern.



Interessierte Personen

Du interessierst dich für interaction & information design und möchtest die praktische Anwendung von Information & Interaction Designer-Tools für persönliche oder berufliche Zwecke kennenlernen.

Die perfekte Mischung

für deinen Lernerfolg

Du profitierst von einer perfekten Mischung aus Live Trainings mit erfahrenen Trainern, hochwertigen E-Learning-Inhalten auf Hochschulebene und einer Community für Austausch und Zusammenarbeit.



Tägliche Live Trainings

- Tägliche Termine
- 35 Stunden per Woche
- 09:00 - 16:00



E-Learning

- Multimediale Inhalte
- Selbstbestimmt lernen
- Jederzeit und überall



Karrierservices

- Bewerbungstraining
- Karrierecoaching
- Jobvermittlung



Community

- Unbegrenzter Zugang
- Austausch & Zusammenarbeit
- Kollegen & Gleichgesinnte

Your career prospects and job opportunities

Take the next step in your career

Secure a job in one of the fastest-growing professions in the technology industry. Acquire in-depth knowledge in UX fundamentals, product Strategy, agile methods, information architecture, and navigation concepts. Develop exactly the skills you need for a career as Information & Interaction Designer. Secure an attractive, well-paid job with a future in the IT industry.

€ 71.700

Average annual salary

640

Average monthly job offers

+11%

Estimated employment growth by 2030

Top 10

Estimated employment growth by 2030



Project based learning

Hands-on practice. Capstone project.

Recognized portfolio that stands

Through project-based learning, we ensure a holistic, active, and sustainable approach to skill development that bridges theory and practice and optimally prepares learners for real-world challenges.

Our courses primarily focus on developing the skills that are essential for professional success and personal growth. Theory and practice complement each other, and participants are actively involved in the learning process.



Project with assignments and real-world case studies

Start your professional development and work on a real-world project! Tackle realistic tasks that will perfectly prepare you for your future job.



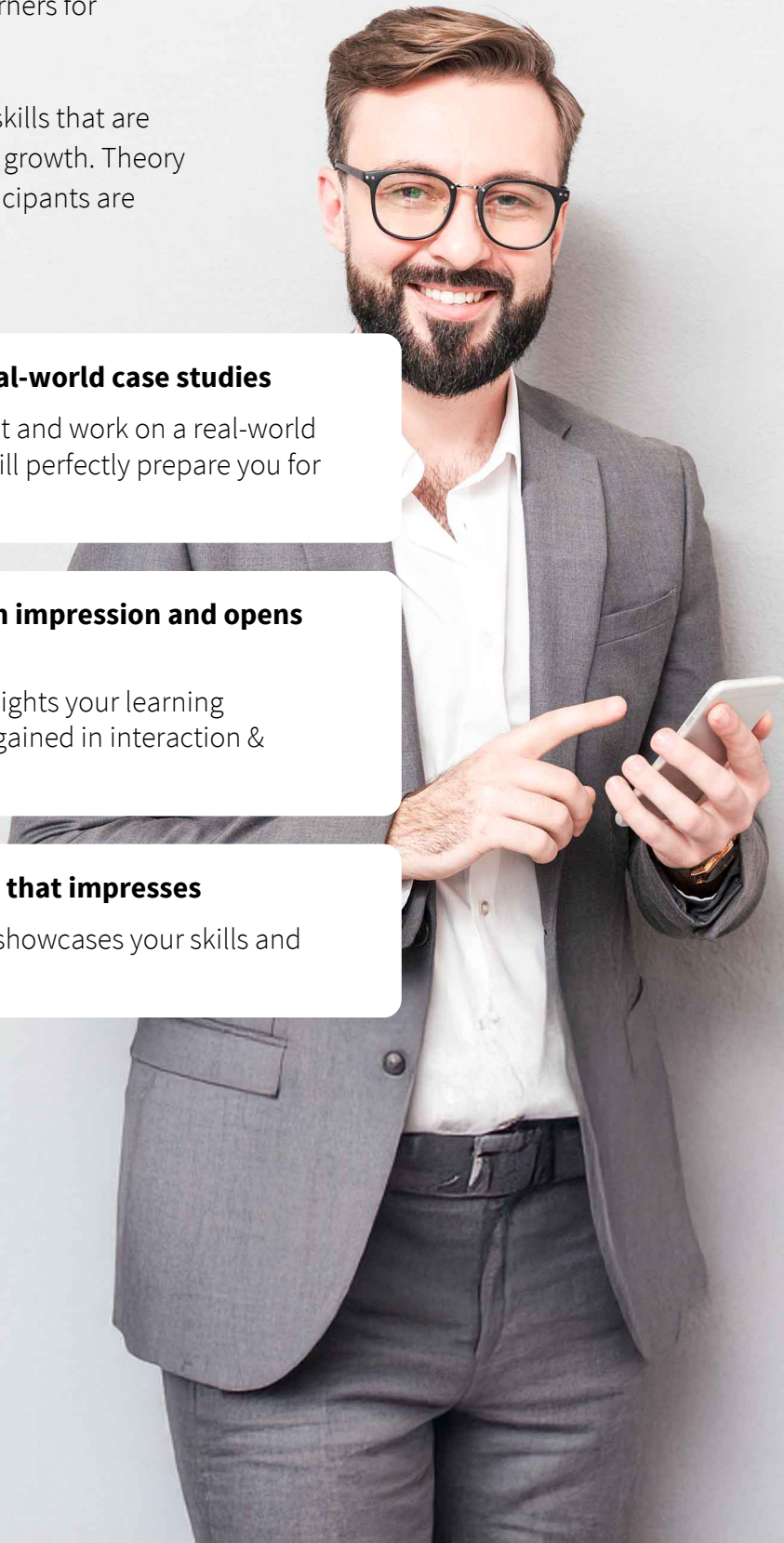
A capstone project that makes an impression and opens doors

Create a capstone project that highlights your learning achievements and the skills you've gained in interaction & information design.



An industry-recognized portfolio that impresses

Create an impressive portfolio that showcases your skills and opens doors with hiring managers.



CURRICULUM

What you will learn

Hands-on education in the skills of the future

In this interaction & information design course, you will acquire the most important skills based on a curriculum designed by industry experts. The interaction & information design training includes industry-validated, interactive content at a university level and extensive hands-on experience in real projects. You will build a portfolio and complete the program with a capstone project.



Module 1

Fundamentals of User Experience & Usability

Learn the basics of UX and usability: from user-centred design processes and design principles to career paths and the business value of good user experiences.

Core Skills



Learning Outcomes

You will learn:

- To distinguish between UX, usability and the core disciplines of UX design
- To apply user-centred design processes and iterative methods
- To evaluate user interfaces based on design principles and usability heuristics
- To understand UX job roles, working methods and career paths
- To explain the economic and social value of UX using case studies

Content

- Fundamentals of UX and Usability
- Definitions & Disciplines
- UX Design Process & Methods
- Rules & Guidelines
- Career Opportunities in User Experience
- The Value of UX: Case Studies

Module 2

UX strategy, requirements and planning

Develop a product strategy, define requirements and plan the implementation using Lean UX, Kanban and Scrum.

Core Skills



Learning Outcomes

You will learn:

- Developing a product strategy, including a product vision, value proposition and business model
- Defining the product scope, and identifying and prioritising requirements
- Creating user stories, story maps and product backlogs
- Planning and visualising workflows using Kanban boards and pull systems
- Managing the workflow using WIP limits and flow metrics
- Applying Scrum responsibilities, artefacts and events for iterative product development
- Combining Scrum and Kanban for data-driven planning and continuous improvement

Content

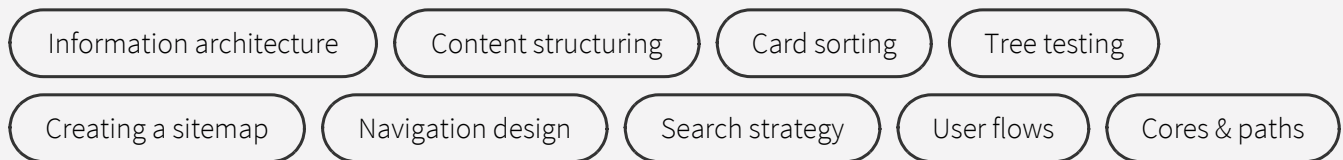
- Product Strategy
- Agile & Lean UX
- Product Scope
- The Backlog: User Stories & Feature Definitions
- The Kanban Board and the Flow
- WIP Limits and Flow Metrics
- Implementing Kanban
- Scrum Theory and Values
- Scrum Team
- Scrum Artefacts
- Scrum Events
- Kanban Practices and Flow Metrics
- Kanban in the Daily Scrum
- Kanban in Sprint Planning
- Kanban in the Retrospective

Module 3

Information architecture, content structure & process

Learn how to structure digital content from the perspective of users, businesses and content. Design clear categories, navigation and search functions, and visualise user journeys using sitemaps and user flows.

Core Skills



Learning Outcomes

You will learn:

- Developing user-centred categories and clear labels
- Using card sorting and tree testing to evaluate content structure
- Creating and documenting organisational structures and sitemaps
- Designing navigation and guidance features to ensure content is easy to find
- Evaluating search functions and user-friendly search results
- Visualising user journeys using user flows and Cores & Paths

Content

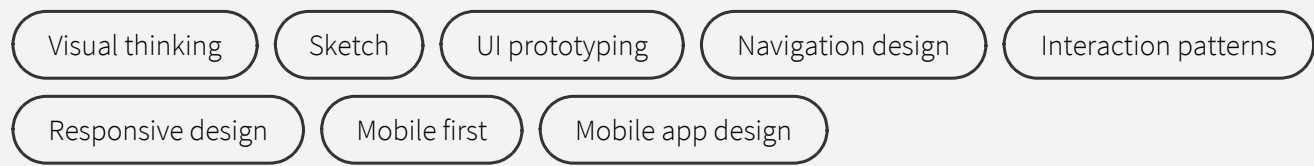
- Information architecture: Schemas & methods
- Information architecture: Structures & sitemaps
- Navigation & wayfinding
- Search function & search results
- Processes & flows

Module 4

Information & Interaction Design

Develop and test interactive concepts using sketches and prototypes. Learn how to select appropriate navigation and design patterns and how to design user interfaces for different screen sizes and mobile apps.

Core Skills



Learning Outcomes

You will learn:

- How to create and iteratively refine sketches and prototypes at varying levels of detail
- How to design user-friendly and accessible navigation for the web and mobile
- How to select and evaluate suitable interaction and UI patterns
- How to design responsive interfaces based on ‘mobile-first’ principles
- How to apply mobile design principles and patterns when designing apps

Content

- Prototyping
- Navigation
- Design Patterns
- Responsive Design
- Mobile App Design

Human-centered learning

in an online learning environment

Online, but not alone. Our proven, human-centered approach guarantees you ongoing support and a dedicated team to guide you every step of the way.



Ausgezeichnete Lern- erfolge

Wir lassen dich nicht alleine!

Unser erprobter, menschenzentrierter Ansatz bietet dir stets die Unterstützung, die du brauchst und ein motiviertes Team, das dich auf deinem Weg begleitet.



Tägliche Live Trainings

Starte neu und lerne von erfahrenen Branchenexperten mit viel Praxis, um dich optimal auf deine berufliche Zukunft vorzubereiten.



Karrierecoaches begleiten dich

Unsere Karriere-Coaches begleiten dich von Tag 1 an und bereiten dich optimal auf eine erfolgreiche Karriere vor.



Studienberater an deiner Seite

Unsere Studienberater stehen dir bei allen Fragen zur Seite und meistern mit dir jede Herausforderung, die sich dir in den Weg stellt.



Deine kollaborative Gemeinschaft

Lernen geht am besten mit anderen. Da Lernen kein Alleingang ist, erhältst du einen exklusiven Zugang zu unserer Community.

Career services

for you and your future

With our career services, we guide you through the entire professional development, from onboarding to successful completion and beyond. We support you from your first career goal to signing your contract with personalized coaching, practical support, and smart tools. We ensure that you're ready for the job market and connect you with interesting employers.



Academic advising

Our academic advisors are here to offer you guidance and support, and will help you overcome any challenges that come your way.



Job application training

You'll benefit from free job application training tailored to the needs of employers.



Career advice sessions

We offer free career counseling sessions with experienced HR managers to provide you with personalized advice.



Career coaching

Our career coaches will support you from the very start of the course and provide you with the best possible preparation for your professional career.

Funding & financing

There are many ways for you to take advantage of our subsidized training programs. Below, we have compiled all the relevant information about the available funding options that you can use to participate in our training programs.



Bildungsgutschein

00,00€

100% funding with an AZA-V-certified education voucher



Self-payers

One-time payment

4.536 €



Monthly payment

One-time payment before the course starts

€

Monthly payment

€

Bildungsgutschein

100% funded professional development

Take advantage of training or retraining funded through a Bildungsgutschein from the Agentur für Arbeit! You get the chance to gain specific skills and seize new career opportunities. All further training costs are covered by the Agentur für Arbeit or the Jobcenter.

A Bildungsgutschein allows you to participate in training programs free of charge. These are financed by the Agentur für Arbeit or the Jobcenter to support residents in Germany to upskill and improve their professional qualifications.

Maßnahmenummer

Full-time: 955/249/2026

Part-time: 955/342/2026

Here's how to get your Bildungsgutschein

1 Consultation

Make an appointment at your local Agentur für Arbeit.

2 Bootcamp

Choose an XDi course of your choice.

3 Course offer

Request a quote for the course of your choice.

4 Application

Submit an application and your course offering.

5 Registration

Register and submit the education voucher.

Qualifizierungschancengesetz

For job seekers and employees

At a time when technologies are constantly evolving, and the world of work is transforming, companies need to invest in professional development and upskilling of their employees. This ensures they are prepared for the challenges of the future and enables organizations to successfully navigate the digital transformation.



Benefit from XDi

XDi focuses on new, interactive teaching and learning formats based on the latest findings in brain research. Our motto is “learning by doing”; participants in our training programs learn to apply relevant methods and techniques through practical exercises in realistic projects, with the support of a personal mentor.



Officially recognized certificate

Upon completion of the training program, you will receive the „Information & Interaction Designer“ certificate from the XDi – Experience Design Institute. The certificate is recognized by German UPA, the Interaction Design Foundation, and UXPA, and has earned an international reputation.



Top salary & career opportunities

More jobs require more knowledge. Many of our students achieved positive results after attending our seminars.



Information Architect

structures content for target group-oriented use

Up to **43.000€**

Interaction Designer

designs digital processes, dialogues and interactions

Up to **45.400€**

UX/User Experience Designer

creates positive and intuitive user experiences

Up to **58.000€**

UX Manager

supports business objectives through UX optimisations

Up to **55.400€**

UX Copywriter

optimises the user experience with precise texts

Up to **43.300€**

UX/User Researcher

conducts qualitative and quantitative user research

Up to **63.700€**

See for yourself!

Show more →



Ulrike Oehm

Ich möchte den [Certified User Experience Designer](#) Kurs bei XDi sehr empfehlen. Das umfangreiche Curriculum ist detailliert ausgearbeitet und mit zahlreichen Videos und Beispielen bestückt. Die vielen zusätzlichen Links geben in jeder Rubrik weitere Referenzen die zum Nachlesen und zum tieferen Eintauchen in das jeweilige Thema dienen. Jedes Kapitel ist gut verständlich aufbereitet und der Lernstoff baut inhaltlich sinnvoll aufeinander auf. Durch die zusätzlichen Erläuterungen und Erfahrungsberichte empfand ich die Mentor-Stunden wie ein Fenster zur realen Arbeitswelt. Ich bin froh mich unter den vielen Anbietern für XD-i entschieden zu haben. Die positive Erfahrung hat meine Erwartung übertroffen.



Johanna Weigele

Super Kursaufbau, der es mir ermöglicht hat, maximal flexibel die Weiterbildung „[Certified User Experience Designer](#)“ zu durchlaufen. Der Figma-Kurs und die Mentoren-Termine haben mir extrem weitergeholfen und ich konnte auch ohne Vorwissen den Kurs gut meistern. Meine Mentorin stand mir stets mit Rat und Tat zur Seite und hat mich toll durch die Weiterbildung begleitet. Ich habe sehr viel gelernt und freue mich darauf, dies in meinem Unternehmen umzusetzen!



5/5

Google



4,5/5

Trustpilot



4,9/5

Kursfinder



4,7/5

Career
Karma



4,9/5

Course
Report



4,7/5

SwitchUp

Our references

These companies are training their workforce with us and recruiting our students.

See all our references →

adidas

Allianz 

amazon 

 **AT&T**



 **Bayer**

 **BOSCH**

DAIMLER

Deloitte.

 **BAHN**

Deutsche Bank 

Dr. Becker  Klinikgruppe

Dräger

e-on

fielmann



BOSS
HUGO BOSS

ING 

 Mercedes-Benz

SUPER RTL

 **Telefónica**

Certified and accredited

Government-approved and **100% eligible** for funding. Get some advice on how to get everything you need for the Federal Employment Agency.



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**Learn today
for the world of tomorrow**

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🕒 Mo. - Fr. 08:00 - 17:00 Uhr

🌐 xd-i.com