



# AI Content Creation – Text, Image, Video, Audio and Presentation with AI

**FOCUS**

**TOP**  
ANBIETER FÜR  
WEITERBILDUNG  
2026

XDi  
Experience Design  
Institut

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# Discover the world of AI content creation

Become a certified Specialist in AI-Powered Content Creation with our AI Content Creation – Text, Image, Video, Audio and Presentation with AI training program. Learn online through a combination of live classes with industry experts and flexible self-study. Build skills in AI content creation, content optimisation, prompt engineering, selection of AI tools, content-workflows, multimedia production and quality management. Secure a lucrative job with an attractive salary and earn a state-recognized certificate of completion.

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# An overview of your career

Acquire sustainable knowledge and up-to-date AI content creation skills in a short time, focused on AI content creation, content optimisation, prompt engineering, selection of AI tools, content-workflows, multimedia production and quality management. Learn from an industry expert alongside other professionals the exact skills you need for your daily work. Take the next career step and build solid, practical knowledge in AI tools & generative AI, prompting & AI workflow design und quality & Risk Assessment.

## Skills you'll master

- Content creation with AI (text, image, audio, video, presentations)
- Practical labs: content creation with real-world use cases

## Tools, techniques & methods



ChatGPT



DALL-E



Napkin.ai



Notta



Otter.ai



Murf



ElevenLabs



Synthesia



Gamma.ai

## Details of your course



### Format

Live E-Learning Class



### Duration

Vollzeit: 4 Wochen

Teilzeit: 8 Wochen



### Start



### Scope

Vollzeit: 35 h / Woche

Teilzeit: 17,5 h / Woche



### Languages

English

German

# Benefits of our



## **Relevant, practical skills**

You'll apply up-to-date knowledge and sound theory in a practical way within an interactive, collaborative learning environment, and you'll have a blast learning.



## **First-class, experienced trainers**

Our trainers are empathetic, pedagogically skilled industry experts with extensive international experience and a passion for teaching.



## **Access to extensive resources**

By participating in the seminar, you will receive high-quality training materials, a comprehensive presentation, numerous templates, best practices, and many valuable tips.



## **State-recognized certificate**

Upon successful completion of the seminar, you will receive an attractive certificate that is state-recognized, enhances your resume, and opens doors.



## **Networking in an exclusive community**

Through the XDi community, you gain access to an exclusive platform that connects and engages you with other professionals, our alumni, and trainers.



## **Thousands of satisfied participants**

We are a pioneer in digital transformation training across the German-speaking region and have already provided thousands of professionals with new skills.

# Our course is suitable for the following people



## **Employed professionals**

Specialists in their field who want to acquire urgently needed skills, advance their careers, or simply broaden their horizons.



## **Freelancers and self-employed professionals**

Independent experts who continuously expand their knowledge and learn new techniques to remain competitive and successful in the market.



## **Leaders and decision-makers**

Department, Team Leaders and Executives who want to maximize their potential and develop themselves and their teams to achieve success together.

## CURRICULUM

# What you will learn

### Hands-on education in the skills of the future

In this AI content creation course, you will acquire the most important AI content creation skills based on a curriculum developed by industry experts. This training program includes industry-validated content and plenty of hands-on practice with real-world use cases.



# Also as in-house training available

## Quickly acquire practical skills

Seminars for employees who want to acquire the necessary skills in a short period of time.

- ✓ Relevant topics for the future
- ✓ Hands-On Practice
- ✓ Exciting and interactive
- ✓ Modern learning methods
- ✓ Various types of funding

# Your benefits

## from attending an XDi seminar

Learn from experienced industry specialists and gain valuable knowledge and skills that you can apply directly in practice.



Close knowledge gaps and acquire new skills that you can immediately use in your professional life.



Advance your career, take on new responsibilities, and become a key player in your organization.



Apply your skills, continue developing, and achieve measurable results for yourself, your team, or your clients.



Stay up to date with the latest technologies and acquire skills that help you remain competitive.

# What makes our AI content creation training

stand out compared to other providers



## The truly valuable skills are taught

Many seminars teach outdated or irrelevant knowledge. At XDi, the focus is on high-quality content and up-to-date topics and techniques.



## The seminars actually bring participants joy

Seminars are often dry, instructor-centered, and stiff. At XDi, seminars are interactive, engaging, and practical—and you can feel the difference.



## Plenty of hands-on practice and personal interaction

Our seminars provide ample opportunity to apply what you've learned in practice, as well as to network and exchange ideas with other professionals.



# Benefit from XDi

XDi focuses on new, interactive teaching and learning formats based on the latest findings in brain research. Our motto is “learning by doing”; participants in our training programs learn to apply relevant methods and techniques through practical exercises in realistic projects.



# Officially recognized certificate

Upon completion of the training program, you will receive the „Specialist in AI-Powered Content Creation“ certificate from the XDi – Experience Design Institute. The certificate is recognized by German UPA, the Interaction Design Foundation, and UXPA, and has earned an international reputation.



# See for yourself!

Show more →



## Andreas Manietta

Die Weiterbildung zum "[Certified Data Analyst](#)" war ein entscheidender Erfolgsfaktor – in kürzester Zeit habe ich mein Wissen auf ein neues Level gehoben. Das dynamische und fokussierte Tempo war genau richtig, um mich voll zu fordern und konsequent an den Themen dran zu bleiben. Besonders wertvoll waren die praxisorientierten Strategien, die sofort umsetzbare Ergebnisse lieferten. Die durchdachten Fragen und wegweisenden Impulse haben nicht nur mein Denken erweitert, sondern klare Handlungsfelder für zukünftige Erfolge aufgezeigt. Eine weitere Weiterbildung ist für mich keine Frage des Ob – sondern des Wann, um weiter strategisch zu wachsen.



## Daniel Naesa

Die Teilnahme am "[Certified Data Scientist](#)" Kurs war für mich eine bahnbrechende Entscheidung. Die Fülle an praxisrelevantem Wissen hat meine Erwartungen übertroffen und mir ein tieferes Verständnis für komplexe Datenanalysen vermittelt. Die Herausforderungen im Kurs haben nicht nur meine Fähigkeiten gestärkt, sondern auch meine Motivation zu Höchstleistungen angespornt. Die Betreuung durch XDi war exzellent, und ich fühle mich bestens gerüstet für anspruchsvolle Projekte in der Datenwissenschaft. Ich empfehle diesen Kurs jedem, der seine Karriere in diesem Bereich auf das nächste Level heben möchte!



**5/5**

Google



**4,5/5**

Trustpilot



**4,9/5**

Kursfinder



**4,7/5**

Career  
Karma



**4,9/5**

Course  
Report



**4,7/5**

SwitchUp

# Our references

These companies are training their workforce with us and recruiting our students.

See all our references →

**adidas**

**Allianz** 

**amazon** 

 **AT&T**



 **Bayer**

 **BOSCH**

**DAIMLER**

**Deloitte.**

 **BAHN**

**Deutsche Bank** 

Dr. Becker  Klinikgruppe

**Dräger**

**e.on**

**fielmann**



**BOSS**  
HUGO BOSS

**ING** 

 Mercedes-Benz

**SUPER RTL**

 **Telefónica**

# Certified and accredited

Government-approved and **100% eligible** for funding. Get some advice on how to get everything you need for the Federal Employment Agency.



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**Learn today  
for the world of tomorrow**

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